



BUREAU
VERITAS

PRIVACY POLICY

THE BUREAU VERITAS COMMITMENT TO PRIVACY

Our Privacy Policy was developed as an extension of our commitment to combine the highest-quality products and services with the highest level of integrity in dealing with our clients and partners. The Policy is designed to assist you in understanding how we collect, use and safeguard the personal information you provide to us and to assist you in making informed decisions when using our Web Site. This statement will be continuously assessed against new technologies, business practices and our customers' needs.

YOUR CONSENT

By using the Web Site, you signify your consent to Bureau Veritas' collection, use, and disclosure of your personal information in accordance with this Policy.

WHAT INFORMATION DO WE COLLECT?

When you visit Bureau Veritas, you may provide us with two types of information: personal information you knowingly choose to disclose that is collected on an individual basis, and usage information that is automatically collected on an aggregate basis as you and others browse our Web Site.

1. INFORMATION THAT IS AUTOMATICALLY COLLECTED

Non-Identifiable Information – Like many other Web sites, Bureau Veritas automatically collects certain non-identifiable information regarding Web Site users, such as the Internet Protocol (IP) address of your computer, the IP address of your Internet Service Provider, the date and time you access the Web Site, the Internet address of the Web site from which you linked directly to the Web Site, the operating system you are using, the sections of the Web Site you visit, the Web Site pages read and images viewed, and the content you download from the Web Site. This non-identifiable information is used for Web Site and system administration purposes and to improve the Web Site. Your non-identifiable information may be disclosed to others and permanently archived for future use.

Tracking Information – Bureau Veritas may use non-personal information to create aggregate tracking information reports regarding Web Site user demographics, Web Site traffic patterns, and Web Site purchases, and then provide those reports to partners and others. None of the tracking information in the reports can be connected to the identities or other personal information of individual users. Bureau Veritas may also link tracking information with personal information voluntarily provided by Web Site users. Once such a link is made, all of the linked information is treated as personal information and will be used and disclosed only in accordance with this Policy.

2. INFORMATION YOU CHOOSE TO PROVIDE

During your use of the Web Site, you may be asked to voluntarily provide certain personal information (such as your name, email address, postal address, telephone number, or credit card information) for purposes such as facilitating communications with you, applying for access to certain special features of the Web Site, or carrying out transactions. It is always your choice whether or not to provide personal information. If you choose not to provide requested personal information, you will not be able to use certain features of the Web Site and you will not be able to engage in transactions through the Web Site.

Use of Your Personal Information – Bureau Veritas may use your personal information to contact and correspond with you, to respond to your inquiries, to process transactions and payments, and to facilitate and enhance your use of the Web Site. In addition to providing the foregoing information to our partners, if you choose to correspond further with us through email, we may retain the content of your email messages together with your email address and our responses. We provide the same protections for these electronic communications that we employ in the maintenance of information received by mail and telephone.

HOW DO WE USE THE INFORMATION THAT YOU PROVIDE TO US?

Broadly speaking, we use personal information for purposes of administering our business activities, providing customer service and making available other products and services to our customers and prospective customers. Occasionally, we may also use the information we collect to notify you about important changes to our Web site, new services and special offers we think you will find valuable. The lists used to send you product and service offers are developed and managed under our traditional corporate standards designed to safeguard the security and privacy of our clients.

As our client, you always have the opportunity to notify us of your desire not to receive these offers by sending us an email request at info@maxxamalytics.com.

We may provide aggregate information about our customers, sales, Web site traffic patterns and related Web site information to our reputable third parties, but this information will not include personally identifying data, except as otherwise provided in this Privacy Policy.

SHARING INFORMATION WITH STRATEGIC PARTNERS

We may enter into strategic marketing alliances or partnerships with third parties, where they may contact you on our behalf such as, but not limited to; surveys, market research and e-bulletins. In connection with strategic marketing alliances or partnerships, we will retain all ownership rights to the information. Bureau Veritas does NOT sell or rent client information. If you would like to find out what strategic partnership areas Bureau Veritas is involved with, you may contact us at info@maxxamalytics.com.